

## **IEG Advertisement Graphic Design Lecturer**

<b>Remuneration:</b>	Monthly per session
<b>Benefits:</b>	(Benefits after probation period (3 months) portion of medical aid)
<b>Location:</b>	Durban and Midrand
<b>Education level:</b>	Degree, Honours, Postgraduate Diploma, Masters, or higher
<b>Job level:</b>	Professional - Lecturer
<b>Equity Appointment</b>	NA
<b>Reference:</b>	Graphic Design Lecturer
<b>Send CV to:</b>	recruitment@inscape.co.za

### **Job description**

A lecturer is responsible for making a significant contribution to student progress by establishing a suitable environment, facilitating a culture for learning, imparting knowledge and ensuring appropriate, relevant and transparent assessment processes are implemented and aligned with predetermined academic content, teaching and learning strategies and assessment strategies. Higher Education (HE) lecturers are expected to pursue their own areas of research and develop these in order to contribute to the wider research activities of the institution, and should aspire to have their research published.

### **Main purpose:**

<b>KEY PERFORMANCE AREA</b>	<b>DELIVERY</b>
	<b>ASSESSMENT</b>
	<b>RESEARCH</b>
	<b>ADMINISTRATION</b>

### **Reporting to:**

Campus Director, Liaise with Full Time Lecturers

### **Basic requirement:**

**Qualification Level:** Degree (NQF7), Honours (NQF8), Postgraduate Diploma (NQF8), Masters, or higher in relevant area - BA Arts and Information Design, BA Visual Communication, Brand Management, Multimedia Design, Film and Visual Media

- Lecturing experience would be beneficial
- Excellent written and verbal communication in English
- Research experience

### **Critical Requirements**

#### **Knowledge and experience in:**

- Education and/or industry relevant field – Graphic Design, Advertising, Communication, Visual Arts
- Software knowledge: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Animate (Flash), Muse, After Effects
- Project management theory and practice
- Knowledge of digital communication theory and practice, e-marketing theory and practice
- Knowledge of research, consumer behavior theory and practice, reproduction theory and practice
- Organisational practices
- Professional written and oral communication and interpersonal skills

### **Personal Skills/Attributes**

<ul style="list-style-type: none"> <li>• Autonomy</li> <li>• Attention to detail and accuracy</li> <li>• Creativity &amp; innovation</li> <li>• Driven &amp; self-motivated</li> <li>• Flexibility</li> <li>• Information and task monitoring</li> <li>• Judgement and problem solving</li> <li>• Observation skills</li> </ul>	<ul style="list-style-type: none"> <li>• Planning and organising</li> <li>• Problem analysis</li> <li>• Proven teaching experience</li> <li>• Reliability &amp; Integrity</li> <li>• Stress tolerance</li> <li>• Strong communication skills</li> <li>• Working knowledge of curriculum (product knowledge)</li> </ul>
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