

# Sixth International DEFSA Conference

## "20/20 Design Vision"

Venue: Faculty of Art, Design and Architecture, University of Johannesburg

Wednesday 7 September 2011

TIME	AUDITORIUM FACULTY OF ART, DESIGN AND ARCHITECTURE (FADA)
07:30 – 08:30	Registration and refreshments
08:30 – 08:45	Welcome by DEFSA President Amanda Breytenbach
08:45 – 09:30	Keynote speaker: Janis Jefferies, Goldsmiths, University of London
09:30 – 10:15	Keynote speaker: Dr Bernadette Blair, Kingston University
10:15 – 10:30	Session panel discussion
10:30 – 11:00	<b>TEA FADA FOYER</b>
11:00 – 11:30	<i>Designing from Behind the Camera: Creative interdisciplinarity in film, architecture and interior design</i> Graham Cairns, Writtle School of Design, Essex
11:30 – 11:50	<i>Cultural Action for Change: A case for cross-cultural, multidisciplinary collaborations</i> Kim Berman, University of Johannesburg
11:50 – 12:10	<i>From 'banking' to 'stockvel': a critical reflection on the development of literacies programmes for entrance level Theory of Art and Design students</i> Mary Duker, Nelson Mandela Metropolitan University
12:10 – 12:30	Session panel discussion
12:30 – 13:30	<b>BUFFET LUNCH FIRST FLOOR FADA</b>

TIME	FADA101	FADA 103
13:30 – 13:50	<i>Transformation issues in the teaching of architectural design</i> Ariane Janse van Rensburg, University of the Witwatersrand	<i>Finding Thought: an investigation into the development of critical thinking skills in Industrial Design students</i> Veronica Barnes & Vikki du Preez, Cape Peninsula University of Technology
13:50 – 14:10	<i>Enhancing Learner Performance in Design Education for Disadvantaged Students: The Case of Diploma Programmes in Architecture and Jewellery Design and Manufacture</i> Finzi Saidi & Farieda Nazier, University of Johannesburg	<i>An integrated teaching strategy: Reflecting on a collaborative design project</i> Amanda Breytenbach & Ian Johnston, University of Johannesburg
14:10 – 14:30	<i>Perspectives on studio culture in architectural education at a UoT: An exploratory discussion</i> Hermie Voulgarelis, Cape Peninsula University of Technology	<i>The social dimension of studio space: face-to-face and beyond - exploring the online learner experience</i> Jolanda Morkel, Cape Peninsula University of Technology
14:30 – 14:50	Session panel discussion	Session panel discussion
14:50 – 15:20	<b>TEA FADA FOYER</b>	

TIME	FADA101	FADA 103
15:20 – 15:40	<i>A role for information architecture in design education: conceptualising indeterminate problems in design thinking</i> Terence Fenn & Jason Hobbs, University of Johannesburg	<i>Interior Designers: Unacknowledged role players in South African retail design</i> Ilse Prinsloo, University of Johannesburg
15:40 – 16:00	<i>A role for information architecture in design education: developing innovation through structured thinking</i> Terence Fenn & Jason Hobbs, University of Johannesburg	<i>The synergy between fashion design education and fashion districts</i> Neshane Harvey, University of Johannesburg
16:00- 16:20	Session Panel discussion	Session Panel discussion
18:30 – 22:00	<b>CONFERENCE DINNER AT MOYO'S ZOO LAKE</b>	

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Venue: Faculty of Art, Design and Architecture, University of Johannesburg

Thursday 8 September 2011

TIME	AUDITORIUM FACULTY OF ART, DESIGN AND ARCHITECTURE (FADA)
07:30 – 08:30	Registration and refreshments
08:30 – 08:45	DEFSA 20 year anniversary DEFSA President Amanda Breytenbach
08:45 – 09:30	Keynote speaker: Mel Hagen Past President of DEFSA
09:30 – 10:00	<i>Karolien le Roux</i> SABS Design Achiever's winner 2011
10:00 – 10:15	Session panel discussion
10:15 – 10:40	<b>TEA FADA FOYER</b>
10:40 – 11:00	<i>Why design cannot be taught: graduate attributes and learning in an age of super-complexity.</i> Brenden Gray, University of Johannesburg
11:00 – 11:20	<i>Ethics and Design Research at South African Higher Education Institutions: a Prolegomenon</i> Allan Munro, Tshwane University of Technology
11:20 – 11:40	Session panel discussion
11:40 – 11:55	Sune Stassen will talk briefly about the Grade 10 Design text book
12:00 – 12:45	<b>DEFSA AGM</b> Delegates not attending AGM can view the photography exhibition – <i>EXPOSURES</i>
12:45 – 13:30	<b>BUFFET LUNCH FIRST FLOOR FADA</b>

TIME	FADA101	FADA 103
13:30 – 13:50	<i>Understanding cultural identity and visual communication in the appropriation of iconic photojournalism</i> Heidi Saayman Hattingh, Tshwane University of Technology	<i>Are we there yet? Graphic design's next destinations</i> Bruce Cadle, Nelson Mandela Metropolitan University
13:50 – 14:10	<i>The Problem with Plagiarism</i> Inge Economou, Nelson Mandela Metropolitan University	<i>Considering "design with intent" within graphic design at a University of Technology</i> Kate Chmela-Jones, Vaal University of Technology
14:10 – 14:30	<i>Developing a discourse in fashion design: What is research for fashion design?</i> Desiree Smal & Carol Lavelle, University of Johannesburg	<i>Creating a Community of Assessment Practice for Graphic Design through the use of E-portfolios.</i> Susan Giloi, Midrand Graduate Institute
14:30 – 14:45	<i>Autoethnography as a research method in design research at Universities.</i> Allan Munro, Tshwane University of Technology	<i>Integrating Form and Function in Design</i> Kris L Kumar, University of Botswana
14:40 – 15:10	Panel discussion	Panel discussion
15:10	<b>CONFERENCE CLOSURE IN FADA AUDITORIUM</b>	